### **Full Outsourcing**

Jase

PARTNERSHIP TYPE Full revenue cycle outsourcing



#### **PROFILE**

Organization Type: Nonprofit community health system

Size: > \$750M NPR; 7 hospitals

Location: Wisconsin

Relationship: Live with full outsourcing since February 2018

# ThedaCare Modernizes **Revenue Cycle Operations**

Ensemble's 4.3% annual revenue lift helps bring new equipment and expanded care to Wisconsin

#### Problem

ThedaCare leadership recognized financial performance was lagging industry standard. Eager to right-size, they enlisted Ensemble Health Partners to do a revenue cycle assessment. Our multi-layered strategic and operational review revealed several points of concern, including poor cash performance, low point-of-service (POS) collections, high unbilled claims inventory and a high volume of AR > 90 days.

We identified opportunities to optimize structure, performance and results by addressing these root challenges:









Solution

A full outsourcing partnership with Ensemble meant ThedaCare could leverage a combination of our proprietary technology, process refinements and industry know-how to quickly streamline operations and drive performance improvements at scale:

- Employing proven methods + scripts to improve POS collections > without compromising patient experience
- Establishing denials reporting + prevention; deploying leaders to work > hands-on with front-end staff to improve processes
- Implementing rigorous ongoing training + education on modern revenue > cycle management best practices
- Overhauling Epic to maximize the platform's power + capabilities >

POS collections

## **Measuring Success**

# 100%

achieved

3X cash collections increase in 44%

decrease in

AR > 90 days

43%

lower first-pass denial rate

